









MISS E. FRANKTON  
Maternity Nurse  
Box 70, — Phone 104  
GLEICHEN, ALBERTA

T. H. Beach  
Auctioneer

Sales Conducted any place  
in the Province

FOR TERMS  
Enquire at Office at Pioneer Motel  
Marion Block  
Office phone 3 Residence phone 5

M. W. MacDONALD, LL.B.  
BARRISTER-AT-LAW  
ARROWOOD, ALBERTA

Collections a specialty.  
Estates, Loans, Insurance, Real Estate  
and Life.  
INVESTMENTS — FARM LANDS

TOWN OF GLEICHEN  
OFFICE HOURS

9 a.m. to 12:30 p.m. and  
2:30 p.m. to 5:30 p.m. Daily

Council meeting second Friday of  
each month at 8 p.m.  
This office will be closed as follows:  
Sundays, Statutory Holidays and the  
last fortnight of July each year.

Also—  
First two legal working days of each  
month for meter reading and first two  
legal working days following the  
fifteen of month for collections, etc.  
PETER MACLEAN,  
Secretary-Treasurer

Cattle Notice

ALL CATTLE BRANDED  
ON LEFT SIDE AND THE PROPERTY  
OF  
ALDEN R. SMITH,  
GARDEN SPRING, N.B.  
SHOULDICE, — ALBERTA

GEO. W. EVANS

Undertaking  
And Embalming  
MOTOR HEARSE

Artificial wreaths always on  
hand. Weather extremes will  
not effect these flowers  
in any way.

GLEICHEN, ALTA.

## FURS

We carry the largest and finest  
range of FURS in Western  
Canada

FRAPT THE FURRIER

Corner 12th Ave. 1st St. West  
CALGARY, ALTA. (Est. 1905)

DR. E. G. SIMMONDS

M.B. (C.) D. L.R.C.P.  
(Lond.) L.D.S.

DENTIST

In future Dr. Simmonds will devote  
his whole time to dentistry.

Office—

POST OFFICE BUILDING  
GLEICHEN, ALTA.

ROY M. ALLEN

Licensed Auctioneer

— and Valuator

Will Sell anything You have

or own

Phone Rural, Miss  
CLUNY P.O., ALBERTA

PREMIER GOES EAST ON

RAILWAY BUSINESS

Premier Bowles and Hon. V. W.  
Smith, Minister of Railways, left on  
Friday for Montreal where they will  
confer with Sir Henry Thornton and  
E. W. Beatty, presidents respectively  
of the Canadian National and Cana-  
dian Pacific Railways, in connection  
with the possible sale of the railways  
owned by the Alberta Government.

Following a discussion of the Alberta  
railway situation with the heads of  
the transcontinental lines, the premier  
has arranged a conference at  
Ottawa where the natural resources  
and other problems affecting this pro-  
vince will be discussed.

In the meantime, preparations are  
going ahead for the opening of the  
Legislature at Edmonton on Febru-  
ary 2nd.

CALGARY BUILDERS

ACTIVE IN 1927

Building permits numbering 952  
and authorizing the erection of build-  
ings at a total cost of \$2,350,131 were  
issued in Calgary during 1927 show-  
ing an increase of \$241,185, over the  
figures for 1926 according to a re-  
cently issued statement. The 1927  
figures showed that 268 new houses at  
a total value of \$1,250,411 were placed  
in construction or built. The number  
of new business buildings and  
blocks totaled 57 and aggregated a  
value of \$710,470.

## THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR  
Member of the Canadian Weekly Newspaper Association  
Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wonderfully Rich Farming  
and Stockraising District

SUBSCRIPTION, \$5.00 per Year; Foreign Countries \$6.00  
Advertising Rates—Display, 50c. per Column Inch (four insertions) and 10c.  
for each subsequent insertion. Reading matter accepted only with  
display advertising at 15 cents per line in 10 lines of 36 letters  
EXCHANGES MUST BE ADDED TO ALL CIRCULARS

GLEICHEN, ALBERTA, WEDNESDAY

### JUST A FEW STOPS

Stop neglecting to return borrowed books. Stop  
indulging in more than 100 pounds of self content to the  
square inch. Stop supposing that the world could not  
get on well without you. Stop looking at the dark side of  
life. Stop furnishing your friends with the minutes particu-  
lars of your bodily ailments. Stop taking pessimistic  
views of men, things and the theory of the universe. Stop  
working too hard. Stop working not hard enough. Stop  
writing to famous people for their autographs. Stop pro-  
crastinating. Stop sending to newspaper "Something  
I've just dashed off and haven't stopped to correct." Stop  
grousing about business and tell folks what you have to  
offer them.

### 1927 ROYAL BANK MADE STRIKING PROGRESS

The annual statement of The Royal Bank of Canada  
at date of November 30th last seems to be without excep-  
tion the most remarkable document of the kind in the his-  
tory of Canadian banking. It is not merely that it estab-  
lishes new records for any Canadian bank in respect of  
total assets, total deposits, total profits and total share-  
holder's equity (Capital, reserves and undivided profits),  
though that is important. But the really astonishing  
thing is the unprecedented rate at which the bank's busi-  
ness has expanded since the date of the previous statement  
and this can only be shown by a comparison with the  
figures for 1926.

In the 12 months the assets of the bank have been  
increased by no less an amount than \$128,287,000, rep-  
resenting a rate of about 16 1/2% per annum.

One-half of the increase in volume of business is due  
to new interest bearing deposits amounting to 63 millions,  
and most of the remainder to new non-interest deposits at  
47 millions. On the assets side, over 88 millions of  
the new funds have taken the form of cash or  
investments of the more liquid character, a very nat-  
ural disposition when it is remembered that the interest-  
bearing deposits now constitute almost 60% of the external  
liabilities of the bank, and are largely in the nature of sav-  
ings accounts.

The bank's commercial loans show an increase of  
over 42 millions, which however, is well below the growth  
in non-interest deposits.

"The balance" sheet as usual shows an extremely  
strong liquid position. The liquid assets totalling \$455,  
433,842 are in a ratio of 57 3/8% to the liabilities to the pub-  
lic, while cash on hand and in banks at \$183,651,551 is  
equivalent to 23 1/2% of the same liabilities.

An Ottawa dispatch says that up until the end of  
October, 1927, Canadian coal mines had produced 13,783,  
782 tons of coal and Nova Scotia's share was 5,783,988 tons  
or 43 per cent. It is shown in a report issued Thurs-  
day by the department of trade and commerce. Alberta  
was a close second with 5,222,144 tons, or 38 per cent,  
while British Columbia contributed 16 per cent, with  
2,204,588 tons. The total amount is an increase of slightly  
over one million tons in comparison with the ten months  
period of 1926.

The number of men employed in the coal industry of  
Canada is 29,004, divided between 6,611 surface men, and  
22,393 underground. Nova Scotia mines employ 13,402  
persons: Alberta, 9,469, and British Columbia, 4,903. Sask-  
atchewan has 648, and New Brunswick, 582.

Do you own advertising. Make it a study. Study  
the wants of your trade. When you get something they  
want let them know it. Do what you say you will, and a  
fortune is yours. Advertising is a study, and if a man  
wants until he has purchased a stock of goods and gets it  
placed on the shelves, and then thinks about talking to the  
people, a school boy could predict his cavernous failure.  
You can not succeed on your reputation as a good writer.  
You can not succeed on your reputation as a good book-  
keeper. You must have other essentials, and the chief of  
these is to be able to get near the buyer and to inspire that  
confidence which will induce long-continued mutual good  
feeling, and to this end the newspaper is yours.

An exchange publishes the following and it has its ap-  
plication: "A severe lesson in honesty among those who  
hold lost articles and fail to return or advertise them is  
much needed. It is either not generally known or the  
knowledge is disregarded, that an effort must be made  
publicly to restore to the loser anything picked up by per-  
sons on the street or other places, and until this is done  
the finder rests under suspicion of having stolen the article  
in question.

Judge of thine improvement, not by what thou  
speakest or writest, but by the firmness of thy mind, and  
the government of thy passions and affections.—Fuller.  
In that whirlwind of all struggles, we struggle for  
self-mastery and goodness, we are far less patient with  
ourselves than God is with us.—J. G. Holland.  
Our first impressions, whether of persons or things,  
have great influence on all our future estimates and  
opinions.

## QUEENSTOWN ECHOES

Taken From The Gleichen  
Call January, 1908

F. Frost has secured water at 140  
feet with a raise of 50 feet.  
This weather simply cannot be beat  
anywhere on earth.

F. E. Robertson accompanied by his  
wife paid a visit to Calgary.

The Rev. H. Fraser will deliver ser-  
vice at Mr. Brown's on Sunday at 1:30  
p.m.

Measles seems to be prevailing  
among the Norwegian children of this  
district.

Mr. and Mrs. O. P. Silbery were  
visitors to Claraholm last night. They  
were accompanied by Messrs. C.  
Westhede and Strand.

Talk about getting scared of the  
country. It don't show it here very  
much when one looks around and sees  
good buildings and windmills going  
up all over the district.

For a very small additional cost the  
mail service to Queenstown can be ex-  
tended to Milo and over 100 petition-  
ers are asking for the extension. The  
distance is about nine miles from  
Queenstown and the petitioners have  
received every encouragement from  
the Government to believe that this  
service will be granted. It will be a  
great convenience for these new set-  
tlers and an inducement to new set-  
tlers to locate in that rich section.

The sad intelligence of the death of  
Ellie Stiles at Queenstown was brought  
to town early Tuesday Morning. A  
couple of weeks ago deceased had the  
misfortune to have a runaway and in  
the effort to catch his team ran until  
he broke a blood vessel in his head.  
From that time the doctor in atten-  
dence gave little hope of his recovery.  
Deceased leaves a wife and a host of  
friends to mourn his loss. The funeral  
takes place at Gleichen to-day Thurs-  
day.

Miss Iyo Araki, a Tokio nurse who  
proved herself a heroine in the great  
Japanese earthquake, is in this coun-  
try to study American nursing  
methods.

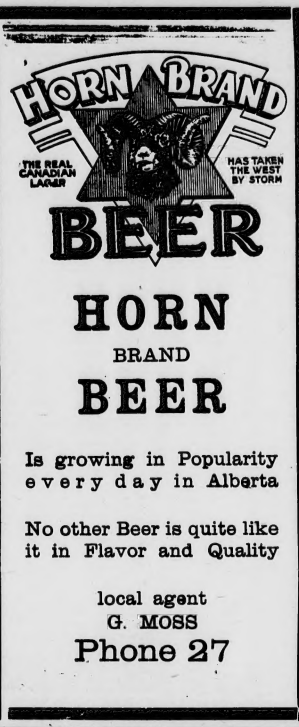
LIVESTOCK BREEDERS TO

MEET IN EDMONTON

The annual meetings of the Alberta  
Provincial Horse, Cattle, Sheep and  
Swine Breeders' Association will be  
held in Edmonton, on January 11 and  
12. The Cattle Breeders' Association  
will meet on January 11, at 10 a.m.,  
and the Sheep Breeders on the same  
day at 2 p.m., while the meetings of  
the Horse Breeder and Swine Breed-  
ers will be held the following day at  
the corresponding hours.

Among the speakers who will be  
heard on various questions are J. G.  
Robertson, Livestock Commissioner  
for Saskatchewan; F. B. Reed, Super-  
intendent of the Dominion Experimental  
Farm, Lacombe; A. W. Sharp,  
Director of the Canadian Co-operative  
Wool Growers' Association; Prof. J.  
P. Sackville; Prof. R. D. Sinclair and  
Prof. Z. B. Rowland of the University  
of Alberta, as well as a number of  
officials of the Alberta Department of  
Agriculture.

An increase of \$201 in the number  
of automobile licenses issued by Pro-



**HORN BRAND**  
THE REAL CANADIAN LAGER  
**BEER**  
HORN BRAND  
**BEER**  
Is growing in Popularity  
every day in Alberta  
No other Beer is quite like  
it in Flavor and Quality  
local agent  
**G. MOSS**  
Phone 27

**WANTED**  
Listings of  
**FARM LANDS**  
in This District  
**HENDERSON & MALLORY**  
GLEICHEN, Alberta.

For the evening of Wednesday, Jan-  
uary 11. Further particulars as to  
the program may be secured from  
Miss E. L. Holmes, acting secretary  
of the various associations.  
An increase of \$201 in the number  
of automobile licenses issued by Pro-

THE BEST IN THE WEST  
FOR 30 YEARS



**CALGARY**  
"THE BEER WITH THE REPUTATION"  
On sale at all the best hotels and clubs  
Order from your  
Nearest Agent  
Buy it by  
The Case

## WINTER EXCURSIONS

PACIFIC COAST

TICKETS ON SALE

Jan. 3, 5, 12, 17, 19, 24

Feb. 2 and 7

Return Limit April 15, 1927

EASTERN CANADA

TICKETS ON SALE

December 1st to January 5

from stations

Manitoba (Winnipeg and West),

Saskatchewan and Alberta

Return Limit Three Months

CENTRAL STATES

TICKETS ON SALE

December 1st to January 5

from stations

Saskatchewan and Alberta

Return Limit Three Months

H. H. HALL,  
C. P. R. Agent,  
Gleichen Alberta



For Detail  
Information  
Ask the  
Ticket Agent

CANADIAN PACIFIC





**THE** home is no place for valuable papers—neither is your office. For a small sum you can have the protection of a Safety Deposit Box. We shall be glad to rent you one.

To safeguard Wills, Bonds, Stocks, Deeds, Policies, Family Papers, Small Jewellery, etc., etc.

## The Royal Bank of Canada

Gleichen Branch D. Hutchison, Manager

### New Issue

\$225,000

## Riverside Iron Works Limited

7% FIRST MORTGAGE SINKING FUND BONDS

Dated 1st. December, 1927. Due 1st. December, 1947

PRICE: of 100 and secured Interest Yielding 7%

## O. C. ARNOTT COMPANY, Ltd

INVESTMENT BANKERS

Royal Bank Chambers, M6718 Calgary

## WINTER EXCURSIONS

TO THE

## Pacific Coast

VANCOUVER — VICTORIA  
— NEW WESTMINSTER

TICKETS ON SALE

JANUARY 3, 5, 10, 12, 17, 19, 24.

FEBRUARY 2 and 7.

Good to return until April 15, 1928

THE SCENIC ROUTE TO THE  
PACIFIC COAST, CALIFORNIA  
BAMF WINTER CARAVAN, FEB. 4-11

For full particulars ask Ticket Agent  
H. H. HALL, GLEICHEN



## TWENTY-ONE YEARS

It is over twenty-one years since this Farmers' Company began business. Now, with its twenty-one years of experience, it is in a better position than it has ever been to give valuable service to the farmers of Western Canada.

Ship your grain to

## UNITED GRAIN GROWERS LTD

Elevators at Gleichen, Arrowood, Cluny, Shoultice  
Nanaka, Stobart

### NEW O. S. A. DORMITORY OFFICIALLY OPENED

Some 600 people including students and ex-students of the Olds School of Agriculture and their friends and citizens of Olds attended the official opening of the recently completed dormitory building at that institution on Tuesday last. This event was combined with the annual reunion of students of the school which was attended

by graduates from many parts of the province. Inspiring and optimistic addresses were delivered by Premier Brownlee and Hon. George Howland, Minister of Agriculture. With 200 students enrolled in the first and second years of the course in agriculture and home economics, the present term is proving a busy one for Principal P. H. Grisdale and his staff.

## TOWN AND DISTRICT

Snow going fast.

Heavy Chinko winds all week.

Mr. and Mrs. Wm. Sanders returned last week from visiting friends near Irmafall.

The New York court of special sessions found a father for spanking his 20-year-old daughter.

Tony Glowacki was in from Arrowood Saturday and met a number of his old Gleichen friends.

H. P. Taber of Cluny has been spending a few days in Gleichen meeting many of his old friends.

The annual meeting of the Gleichen Town Council and School Board will be held on Friday, Jan. 27th.

Mr. and Mrs. G. T. Jones have left to spend a couple of months visiting relatives in the southern States.

The friends of Mrs. J. C. Hutchison will be pleased to learn she is nicely recovering from her recent accident.

Chas. Wood is here spending a vacation at his home. He is now located at Durbach with Royal Bank.

It would seem the Scotch in this vicinity are petting out—not a copy of Robby Burns poems could be found in town Monday.

The Ladies of the Gleichen Canadian Legion will hold a winter drive in the Gleichen Community Hall on Thursday, Jan. 19th.

The Gleichen merchants have decided to close their places of business each Saturday night at 7 o'clock during the winter months.

The stock on the range have now got the kinks out of their backs from the recent cold weather and are thoroughly enjoying the chinko and Old So's smile.

The Gleichen Curling Club announce their annual Robby Burns Dance will be held in the Gleichen Community Hall on Wednesday, January 26th when a real Scotch time may be expected.

The Gleichen Women's Institute are already making preparations for their annual St. Valentine's Ball and hope to make it an even better success than that of its predecessors. Keep this in mind.

Across the pond the past week or two rain, snow, blizzards, cyclones, etc., have wrought havoc in the British Isles. Thus the Briters are training to migrate. Don't get scared fellows here we have enjoyed beautiful weather the past week.

Here's a resolution that is alright all right: "N. Y. Resolution No. 13, Canadian, Jan. 1st, 1928, P. H. Cable, E. A. W. Earle is now entitled to wear diamonds here below.

Keep your eye on the label of this paper. Just now many changes are being made in the Call mailing list and some errors are possible. Please inform us at once if your date does not read "1928".

Messieurs, Finner, Ostrander, James and Evans entertained about thirty friends at the home of Mrs. Pinder Monday night at a miscellaneous second-hand dinner of Miss May Jones, when this popular young Gleichen-born lady was the recipient of many beautiful and useful presents.

A pleasant evening was spent playing cards and before dispersing a very shiny luncheon was served.

It has always been understood that there was a law against committing suicide. Frequently we read about people being placed under arrest for attempting suicide. And yet there are dozens of fool-hardy flying machine people committing nothing short of suicide every few weeks. The last case where three men and a woman disregarded the warnings of worldly prophets and modern instruments and went out to almost certain death, is a good example. They should have been arrested just the same as the man who tried to cut his throat with a razor—Rediff Review.

### DANCING CLASS

Mrs. McDonald of the MacDonald Academy will commence a dancing class in the Community Hall on Saturday 14th, January at 4:30 p.m. An interested phone 36 for further particulars.

The glances of the frozen northlands and the herons of the interlopers of the Arctic, has been successfully "debated" by Stefansson, noted explorer and author.

In his lecture, Stefansson revealed that an igloo is an amazing sight; to an Eskimo that the latter unless he is a circus freak, cannot and does not drink oil; that the annual snowfall at the north pole has been exceeded by a single snowfall in Virginia; that the summer temperature within the Arctic circle averages 85 degrees, and has occasionally approached 100 degrees in the shade.

Heartily he exposed the fact that Kentucky blue grass grows in the most northerly part of the world, as do over 800 varieties of flowering plants, in addition to spruce trees, which measure over 100 feet in height.

Iceland, he said is by name only; the temperature there in January is the same as that in Alaska; and that the north pole has lowest temperatures experienced during the past 20 years was 55 degrees below zero, warmer by 13 degrees than parts of Montana in winter.

He prefaced his exposure with a up at zoogeography, who raise children with "radioinformation" which passes under the head of education in America.

An interesting feature in connection with the Provincial Seed Fair which is to be held in Calgary from January 16 to 20, will be an exhibit of the agricultural products and other resources of the province displayed by the Publicity Branch of the Department of Agriculture. This includes grain, grasses, game, oil, fur, and other products and pictures illustrating many branches of agricultural life in Alberta. This exhibit, as well as the many choice samples of grain to be shown at the Fair is expected to attract a large number of those who will be in attendance at the U. P. Convention to be held during the coming weeks.

### COMING EVENTS

Ads under Coming Events 25c per cent line unless otherwise advertised in The Call

Jan. 10—General Meeting W. A. J.E.E.L. in Gleichen Community Hall.

Jan. 13—Cluny Old Times' Ball, Bremner's Orchestra.

Jan. 15—Dance in Meadowbrook Community Hall.

Jan. 18—Annual Meeting Gleichen Canadian Club.

Jan. 19—Whist Drive by Ladies Canadian Legion in Gleichen Community Hall.

Jan. 25—Curling Club Dance in Gleichen Community Hall.

Jan. 27—Annual Ratcatchers Meeting Gleichen Community Hall.

Feb. 18—Blackfoot M. D. Annual Elections Meeting.

FOR SALE  
Hospital Equipment

CONSISTING OF  
MATTRESSES, BEDDING,  
NECESSARY UTENSILS,  
OPERATING ROOM, FURNITURE,  
AND LINEN

HIGH PRESSURE STERILIZER,  
WITH BACK CONTROL,  
EVERYTHING IN FIRST CLASS  
CONDITION

PRICES REASONABLE,  
BEDS AND MATTRESSES,  
— EQUAL TO NEW.

MRS. A. V. COCKS  
PHONE 35 GLEICHEN.

ALL TOYS AT BARGAIN PRICES  
DOLLS AT HALF PRICE, N. T.  
FURCELL.



### Talking to the Point

Our Classified Want Ads, get right down to the point at once. You want something say so in a few well chosen words. The intelligent reader must be able to get straight from the source your advertisement. Do not waste his time by making him hunt for the best line of thought. Being brief and to the point will save him time and yours.

### MISCELLANEOUS

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion—3 weeks over 15 words one cent per word for each insertion.

When any brands have to be cut a charge of 35c, each is made.

Brand reading notices \$1.50 each animal, three insertions. Over 15 words 1 cent per word extra each insertion.

In order to insure publication CASH MUST accompany each notice.

ESTRAY—Red Tamworth Pig from my farm. Finder please Phone R502, Gleichen.

WANTED—To buy a number of good broke horses, around 1350 lbs, not over 8 years old. Phone 37 or 100 Gleichen.

FOR SALE—Cook stove in first class condition \$35.00. Apply at Call Office.

FOR SALE—in good condition a second-hand Debe Light plant including Maytag electric washing machine and a Vacuum cleaner. Phone 77.

ESTRAY—On the Princess of C. Ginter, Cluny P. O. one Bay Gelding 3 years old. White spot on forehead four white feet. No visible Brand. Weight about 750 lbs.

FOR SALE—Exceptionally good potatoes in quantities to suit purchaser. Harvest Hanson, phone R502, Gleichen, Alta.



## Hear This Amazing Westinghouse Model 57

The unparalleled performance and pleasing appearance of this new model will amaze you. It sets a new standard for radio sets of the moderate price class. Contains all the latest improvements. Including one dial control. Uses the new Westinghouse UX-101-B radiotrons which consume but half the filament current of tubes of equal power. And the price is only \$75.00, tubes extra.

The 57 is but one example of the surprising values awaiting you in the complete new line of Westinghouse radio sets. There is a model to meet every requirement of socket or battery operation—one that will serve you best in your location—at a price that will suit your purse. Demonstrations gladly given in your own home or at our showrooms. Arrange for one to-day.

A. F. MACALLUM & ROY S. SMITH MOTORS  
GLEICHEN, ALBERTA

## Westinghouse

PIONEERS IN RADIO

ALL TOYS AT BARGAIN PRICES  
DOLLS AT HALF PRICE, N. T.  
FURCELL.

FOR SALE  
4-furrow Massey-Harris disc-plow

20-run single-disc drill, Massey-Harris, \$85.00

22-run Cockshutt drill, \$93.00  
Metal Wheel Truck, good condition.

W. Stutemester  
MMSBY-HARRIS, Agent, Phone 4

## The Gleichen Canadian Club

ANNUAL MEETING

WEDNESDAY, January 18, 6:30 P. M.

MRS. H. G. GLASS, to Address Meeting

Mrs. Glass is President of the Calgary Canadian Club and her address will be of great interest to our well-known officers.

Lunch will be served sharp at 6:30 p.m. in the Gleichen Community Hall.

## What Makes a Town ?

A prosperous rural population which demands a community centre where may be established business, educational, religious and entertainment facilities. Where these flourish and are active it is safe to surmise that the people of that section realize and appreciate the value to them of such a centre.

### WHAT MAINTAINS IT ?

The towns are largely maintained by the surrounding districts. But the organization, the direction, and in a great measure the up-keep, of the institutions in such towns, are in the hands of the business interests, together with those directly and indirectly connected therewith. Without the active business and professional men to supervise and govern these public institutions and undertakings no town could thrive.

### WHO IS MAINLY AFFECTED ?

Every citizen either in or about town should be concerned in seeing to it that they do their part in carrying on any good cause which may be promoted, either by financial or active support. Only in this way will any town prosper and develop as it should.

### PUBLICITY IS REQUIRED.

In promotion work your local paper takes the leading part. It is ever the champion of all worthy causes and philanthropies and patriotic undertakings. But to function properly, and fully carry out its natural prerogatives, it must in turn have the financial support of the community it serves. When needing advertising or printed matter always first think of

THE GLEICHEN CALL  
GLEICHEN, ALBERTA